



News Release

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Maritime Capital Group Expects Growth in 2010

Boat Loan Company to Exhibit at the San Diego and Miami Boat Shows

FORT LAUDERDALE, FL – January 20, 2010 – There’s one loan originator who believes that things are looking up in 2010. Alan Swimmer, the new President of the Ft. Lauderdale based Maritime Capital Group, is confident that the new year will provide growth opportunities for his company. Maritime Capital continues to invest in both marketing and people, with the goal of becoming a key player in California’s marine financing industry. The company recently opened an office in Capistrano Beach and plans to attend the San Diego Boat Show as an exhibitor this January and the Miami Boat Show in February.

“We are planning for growth this year,” says Alan Swimmer. “Customers are particularly drawn toward the complete and personalized service we provide.

“Our staff does more than just originate loans; they help boat buyers obtain documentation, insurance coverage, title insurance and customized financing that meets their unique needs,” adds Swimmer. “Our services will be of particular convenience to boat and yacht buyers who attend the San Diego show. Potential buyers will see how affordable it is to finance their vessel purchase and get on the water.”

“The boat show is a great opportunity for our company to continue to participate in the West Coast boating community,” says Vice President Peggy Bodenreider. “The show is nearly sold out, demonstrating that consumer interest and demand remain strong despite economic setbacks of recent years.”

The San Diego Sunroad Boat Show takes place January 28 -31, 2010, and Maritime Capital will operate out of booth 134 at the Sunroad Resort Marina. More information about the show is available at www.bigbayboatshow.com. Maritime Capital will also exhibit from booth 703 at the Miami Boat Show. The Miami show takes place February 11-15, 2010 at the Sea Isle Marina & Yachting Center. For more information about the Miami show, visit www.miamiboatshow.com.

Maritime Capital Group is a leading provider of boat and yacht lending, assisting buyers with loans customized for their individual financing needs. Maritime Capital Group also assists domestic and international banks acquire or liquidate marine portfolios. The company has locations in Capistrano Beach, California, and Fort Lauderdale, Florida. www.maritimecapitalgroup.com.

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