



***** Press Release *****

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Contact: Cherie Starner, 215-275-8037
cstarner@sailtime.com

Limited Edition Vessel to Make Ownership More Affordable

SailTime and Hunter Marine Strengthen Partnership by Bringing Premium Product to the Marketplace for a Discounted Price

September 26, 2011 (Annapolis, MD) SailTime, the global leader in shared boating memberships, operating more than 50 bases worldwide, announced today that they've teamed up with Hunter Marine to offer a limited edition, optimized sailboat referred to as the "SailTime 39LE".

Continuing the trend of making boating more affordable, this limited edition Hunter boat features upgrades not usually found on a boat of this size and will be listed for a price only available to boat buyers purchasing vessels for the SailTime fractional sharing program.

The boat will make its debut on Thursday October 6th, 2011 at SailTime's booth (A-1) at the 42nd US Sailboat Show in Annapolis, MD. It features an attractive combination of a dark blue hull dressed up with gold accent striping, complemented by tawny colored "Toast" Sunbrella canvas for the bimini and dodger. Teak is found throughout the cockpit including twin helms with teak rimmed wheels. The boat also includes a bow thruster, a top of the line electronics package, a generator and like all other Hunter 39s, the deck profile and hull shape are sleek and modern. This exceptionally optioned 39 is offered at a price that will only be available to Owner-Members for the SailTime program, giving them a chance to own a premium product with great overall savings.

Todd Hess, SailTime's CEO said "In January of this year we started to visualize a concept for our 10th Anniversary celebration and began discussing a special offering for new boat owners. We know that SailTime makes buying a boat more affordable because we help defray the costs. We felt that there's a place for an elegant Hunter boat with special equipment for SailTime. Now, an Owner-Member can purchase a "SailTime 39LE", a premium product, and buy it at a special discounted rate. We can help make someone's dream of boat ownership happen when traditional boat ownership may not be affordable or practical."

Greg Emerson, the Director of Sales for Hunter Marine adds "This limited edition package will also make the boat more attractive to members. Since the bigger option package has more than most retail boats, members will now have access to items that will make their experience bigger."

Since the inception of the company in 2001 there have been 115 Hunter boats placed in 35 locations throughout North America. While half of those have been the 33 model, which historically have been starter boats for new bases and members, the 39 will be the limited edition because as Emerson mentions "A bigger boat can take more options that aren't available for a 33 or a 36."





The first SailTime 39LE has been purchased and is heading to the company's Annapolis base where memberships will be offered for \$895.00/month. Opting for the purchase price of \$277,000 "The new Owner-Member is someone who appreciates nice things. He appreciated the blue hull and the seats, table and floor being teak, plus the added benefit of the upgraded electronics." said Kristin Diviney McGarr, a Sales Associate for SailTime. "He also recognized the smart business venture."

Both companies' vision is to expand with Hunter boats offered for SailTime bases overseas. Emerson explains "While these boats will first make their appearance in the North American market, we see this as the first step in bringing the Hunter product to the SailTime Europe franchises. What has made the brand strong in the US will make the boat attractive to the European market. The features that deliver the "ease of sailing" and a European design that has a clean, sleek appearance, plus a package that includes teak features will all be attractive to sailors in overseas locations."

Hess goes on to say "We're really happy that we could come together to bring another great product to the marketplace to make sailing more affordable for sailors." Emerson adds "Hunter and SailTime continue to strengthen their relationship. We look forward to working together through their next 10 years. "

About SailTime:

SailTime is the worldwide leader in shared boating membership, a program that provides economical alternatives to boat ownership. SailTime also offers attractive boat ownership options. Pioneered by SailTime, these memberships put boaters on the water for a fraction of the cost of ownership, maintenance and upkeep. With a significant network of sailing schools via certified ASA and RYA affiliates, the company has also significantly increased the number of people interested in the sport of boating.

Now celebrating its 10th Anniversary, the company has over 30 bases in North America and Canada. In 2004 SailTime branched out to Europe, with 14 bases across the UK, France, Italy and Turkey. The company has a base in Puerto Rico, 4 bases in Australia and a base will soon open in New Zealand.

About Hunter Marine:

Hunter Marine, a division of the Luhrs Corporation is the largest sailboat manufacturer in North America. A US builder of fine sailboats from 15 to 50 feet and sold worldwide through a large, elite dealer network who compliment Hunter's focus on value and service. All Hunter's are NMMA certified built to tough ABYS standards by their CE Certified production facility in North Florida.

Media Note: To find out more about the SailTime partnership with Hunter Marine please contact:

Cherie Starner | 215-275-8037| e: cstarners@sailtime.com

For more information about please visit <http://www.sailtime.com> or <http://huntermarine.com>.

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